



New Milford  
Education Foundation

145 Madison Avenue | New Milford, NJ | 07646 | [info@newmilfordfoundation.org](mailto:info@newmilfordfoundation.org)

The **3<sup>rd</sup> Annual New Milford Education Foundation 10K Grand Prix and 5K Grand Prix** will take place on October 24, 2015 at the B.F. Gibbs Elementary School in New Milford, NJ. Our goal is to raise funds for the renovation of the NMHS Media Center as well as provide a premier race and community after party to benefit the town and create a fun family event. In order to meet this goal, we are asking for sponsorships from local businesses and individuals such as you.

The New Milford Education Foundation is a nonprofit organization that was established in 2009 to support New Milford's schools, students, and teachers. As part of our major fundraising campaign, the NMEF has sponsored a Road Runners Club which hosts the annual NMEF run.

The race will offer significant opportunities for marketing and sponsorship with an option designed to fit any ad budget. We are hoping to support all of our sponsors and vendors with an array of community activities to make sure that your company will have exposure at this premier event. This year the race will have the following key points:

- USA Track & Field Sanctioned NB Grand Prix 10K race
- USA Track & Field Sanctioned NB Grand Prix 5K race
- Kids' race
- Beer Garden and Food Vendors
- Costume Candy Run
- Inflatables
- Cotton Candy/Ice Cream Vendors
- Face Painter/Tattoo Artist
- DJ

By giving to this annual event you will be supporting the New Milford Education Foundation and helping the foundation to provide assistance towards the town's educational needs for the children. We ask that you review the sponsorship packages and choose a donation that will fit your budget. Your donation will be recognized at our event in several different ways and is described in the packages on the following page.

We hope that we can count on you to help support our cause. Please review the attached packages and complete the Sponsorship Registration Form and mail back the form and your donation to the address listed below prior to September 19, 2015. If after September 19, 2015, please email Kelly Langschultz at [klangschultz@newmilfordfoundation.org](mailto:klangschultz@newmilfordfoundation.org) to expedite the process.

**THE 3RD ANNUAL RUN FOR YOUR LIVES!!**  
**SATURDAY, OCTOBER 24, 2015**



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## 3<sup>rd</sup> Annual NMEF 10k Grand Prix and 5k Grand Prix Run Sponsor Packages

### **Platinum Sponsor \$1000 donation**

- (1) Sponsor "shout out" in Race Recap emailed to all race participants
- (2) Largest Logo on race shirts
- (3) Logo on race website with link to your website
- (4) Logo on race event registration flyer
- (5) Sponsor "shout out" in race packets (provide brochures/handouts to be placed in race bag)
- (6) Logo/Name prominently displayed at Registration
- (7) Your company will be given special recognition at Awards ceremony
- (8) Your company will be printed on finish line banner
- (9) Your company will be printed on mile markers on race course
- (10) If interested, you are allowed to set up an informational table about your company and distribute promotional material or product samples.
- (11) You are also allowed to set up a banner or sign next to the finish chute if you choose to.

### **Gold Sponsor \$500 donation**

- (1) Sponsor "shout out" in Race Recap emailed to all race participants
- (2) Logo on race shirts in prominent placement
- (3) Logo on race web site with link to your website
- (4) Logo on race event registration flyer
- (5) Sponsor "shout out" in race packet flyer
- (6) Logo displayed at registration table
- (7) Your company will be given special recognition at Awards ceremony
- (8) Your company will be printed on finish line banner
- (9) Your company will be printed on mile markers on race course
- (10) If interested, you are allowed to set up an informational table about your company and distribute promotional material or product samples

### **Silver Sponsor \$250 donation**

- (1) Logo on race shirt
- (2) Logo on race web site with link to your website
- (3) Logo on race event registration flyer
- (4) Sponsor "shout out" in race packet flyer
- (5) Logo displayed at registration tables
- (6) If interested, you are allowed to set up an informational table about your company and distribute promotional material or product samples



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### **Bronze \$100 donation**

- (1) Logo on race shirt
- (2) Logo on race event registration flyer
- (2) Logo on race web site with link to your website
- (3) Sponsor "shout out" in race packet flyer

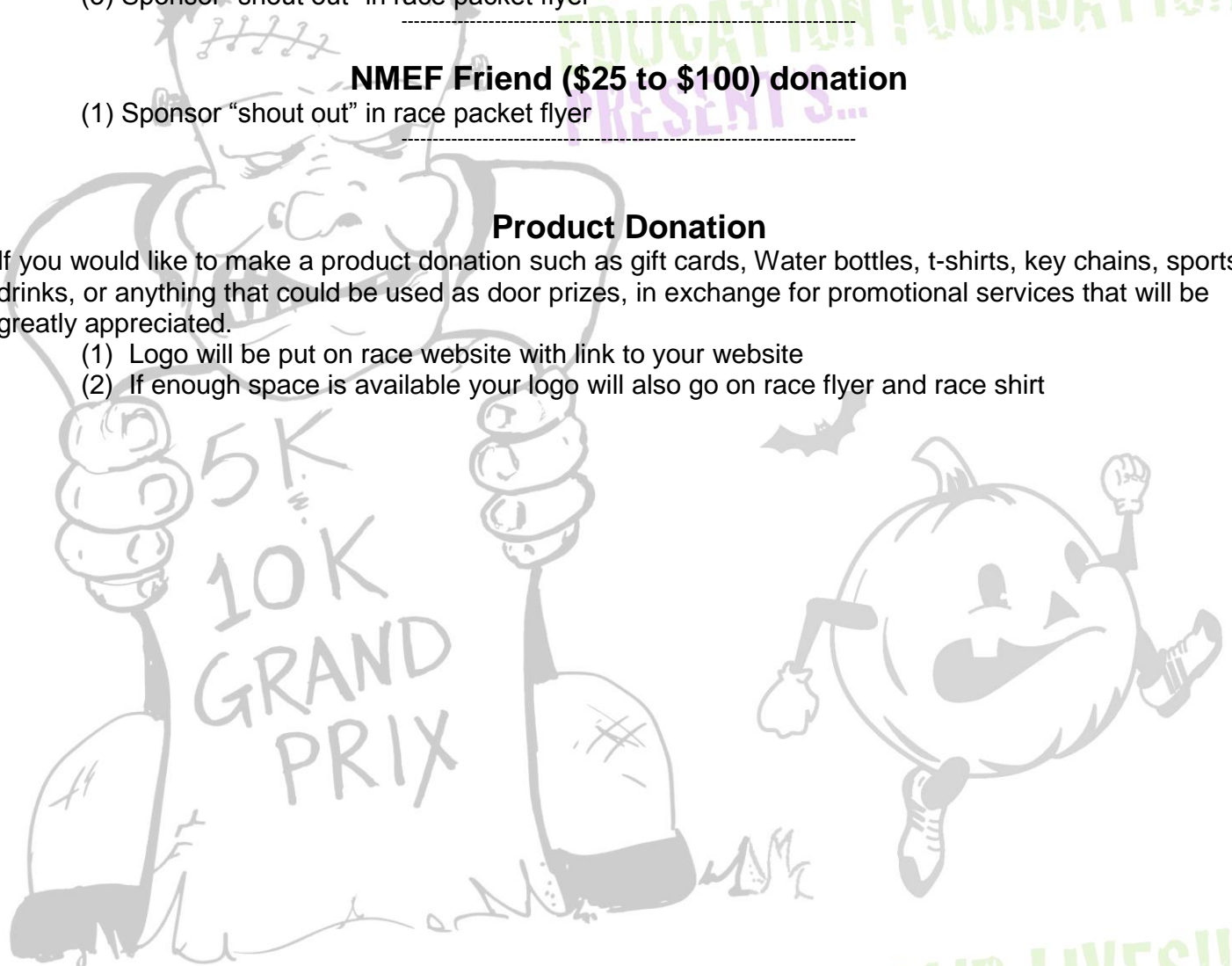
### **NMEF Friend (\$25 to \$100) donation**

- (1) Sponsor "shout out" in race packet flyer

### **Product Donation**

If you would like to make a product donation such as gift cards, Water bottles, t-shirts, key chains, sports drinks, or anything that could be used as door prizes, in exchange for promotional services that will be greatly appreciated.

- (1) Logo will be put on race website with link to your website
- (2) If enough space is available your logo will also go on race flyer and race shirt



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# SPONSORSHIP

\_\_\_\_\_ Platinum..... \$1000.00

\_\_\_\_\_ Gold..... \$500.00

\_\_\_\_\_ Silver..... \$250.00

\_\_\_\_\_ Bronze..... \$100.00

\_\_\_\_\_ NMEF Friend.....  \$25.00     \$50.00     \$100.00

\_\_\_\_\_ Product \_\_\_\_\_

\_\_\_\_\_ Food/Beverage Vendor \_\_\_\_\_

\_\_\_\_\_ Other (Contact NMEF for custom packages)..... \$ \_\_\_\_\_

Please send this form and payment by September 19<sup>th</sup>, 2015 to:

New Milford Education Foundation  
145 Madison Ave  
New Milford, NJ 07646

JPEG Logo Images must be emailed to: [jprendergast@newmilfordfoundation.org](mailto:jprendergast@newmilfordfoundation.org)

Company/Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

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